

## PREAMBLE

The Nana Nani Foundation is a fifteen years old public charity trust which promotes and aids in the enrichment of the lives of the elderly. As an NGO, the foundation strives for the cause and the care of the elderly by providing constant and innovative recreational programs through the creation and maintenance of the Nana Nani Parks in Mumbai, which we now wish to expand.

The Nana Nani Parks provide a joyful, serene and secure atmosphere for the elderly, much like a home away from home. Here the elderly spend their mornings and evenings, socially interact with likeminded senior citizens and enjoy their time. The parks have touched the lives of many individuals, infusing in them a sense of overall self-respect and dignity, allowing them to indulge in priceless moments and develop lasting friendships.

In the endeavour of enriching the lives of the elderly, numerous festivals are celebrated and events are conducted all-round the year. The parks celebrate a whole range of festivals from *Makar Sankranti*, *Gudi Padwa*, World Environment Day, Diwali, and Christmas to Independence Day, Republic Day and International Day of Older Persons. Additionally, a cup of complimentary tea is served daily, fresh and crisp newspapers to read are offered, regular health check-ups and birthday celebrations of members also happen at the parks.

The foundation consciously focuses on the vital requisites of the elderly, viz. social interaction, social security, balanced health and wellbeing. Late Minister Shri. Pramod Navalkar envisioned the foundation along with its Managing Trustees and Founders, Mr. Shhyam and Mr. Padaam Singhania. An enthusiastic team now works on its future plans, team building and branding by consolidating a board of advisors; who are the ambassadors of the Foundation.

As an extension to creating parks and gardens, the foundation's vision is to work towards being recognised as a public policy think tank that works towards policy advocacy on various issues relating to the elders in the society.

Considering the demand and deplorable conditions of the elderly in the country, we at the foundation feel that the time is right to spread the Nana Nani Parks concept to other parts of the country. Besides, we are in the process of establishing a skill development division aimed at skilling the elderly. We are in talks with some of the biggest names in the industry like IL & FS and aim to have a pan India presence. We are also in the process of creating world class; sustainable assisted living facilities across India, which is on the blue prints stage. At the same time, we are in the process of setting up our first Day Care Centre in Mumbai to bring about a constructive and a meaningful smile on the faces of the Elderly and drive away loneliness !

Nana Nani Foundation is very passionate about the environment and its conservation. We want India's open green spaces to play a dual role – that of a habitat for biodiversity besides a positive Impact on global warming and climate change and a refuge for the stressed out citizens especially the elders in our society.



Like any other NGO the vision of our foundation will be a distant dream without receiving support from philanthropists & CSR minded organisations and state funding. To date, the Enarr Group alongwith some other corporates such as Dena Bank, Eureka Forbes, Union Bank of India, State bank of India etc. and a few high networth individuals have unconditionally supported the foundation wherever and whenever necessary.

Our foundation's vision is to create social impact by encompassing skill training and encouraging re-employment leading to financial inclusion and enhancing our demographic dividend which is further endorsed by the CSR provisions of the new Companies Act that has thrown up the opportunity to achieve immense social good, with reduced administrative burden as well as an opportunity to make an investment which can be repeatedly used for social projects.

Impact investing is a globally emerging trend in CSR. The idea is to choose and invest in projects that achieve a social goal in a financially sustainable manner. Globally, many philanthropists and foundations are using their CSR spends in this manner, because they believe free-money to able-bodied people creates a dependent and essentially lazy population. Social impact investing is also recognised as CSR under Schedule VII, Item VIII of the Companies Act of the Government of India.

We are in the process of creating a select board comprising of committed people who are leaders in their field. We need people with rich experience and insight to take our foundation to the next level. We have already started creating a professional team to administer the Foundation.

It is our firm endeavour to bring a smile on the faces of all the Elderly whose lives we touch. To this effect, our vision is to create as many Nana Nani Parks as possible;

- . Can we do 543 parks, one in each MP's constituency...
- . Can we do assisted living facilities...
- . Can we do Day Care Centres...
- . Can we create a NNF Card for the direct benefit of the Elderly...
- . Can we create a corpus to sustain our Foundation...

**– Yes, we can! For this, we need your support!**

**Thank You!**

Managing Trustees

**Shhyam R Singhania**

**Padaam R Singhania**

[www.nanananifoundation.org](http://www.nanananifoundation.org)

